

The future of golf: Unfair challenge

Transcript

00:00:08:05 - 00:00:28:14

MIKE WILBON:

If you know you're not set up for success, it's easy to not even start. Today we take two of golf's biggest superstars Grant Thornton Ambassadors and sisters, Jessica and Nelly Korda, and for a challenge their way. To see what happens when you're not set up for success.

00:00:32:16 - 00:00:33:19

JESSICA KORDA:

What is that?

00:00:34:20 - 00:00:40:02

NELLY KORDA:

I don't know. And I don't like it. This is not cool at all.

00:00:40:02 - 00:00:57:18

NELLY KORDA:

Today you'll be playing one hole head to head. Lowest score wins. You each get a set of clubs. But here's the catch. They're not custom fit for you. In fact, they might not be a good fit for you at all. Find your distance, say what club you'd hit, then pull it from the bag. Once you select the club, you must hit it.

00:00:58:04 - 00:01:02:15

JESSICA KORDA:

Okay, maybe. What is this?

00:01:03:15 - 00:01:06:03

NELLY KORDA:

Oh, no. Right. This is my club, actually.

00:01:06:18 - 00:01:10:21

JESSICA KORDA:

Why is this happening to me? I'm the taller one and I have platforms.

00:01:12:00 - 00:01:20:04

JESSICA KORDA:

This is fine. Everything is fine. I'm going to go first because I already feel like I'm out of an advantage.

00:01:20:21 - 00:01:23:20

NELLY KORDA:

Yeah. Get over the water.

00:01:24:17 - 00:01:29:18

JESSICA KORDA:

All right. You know what? It's in play. I'll take it. Have fun with your regular sized driver. Now.

00:01:32:10 - 00:01:46:16

JESSICA KORDA:

Oh, into the fairway. I just hope that the next club I pull is like in an appropriate size for someone my size. Please let it be a 5 iron.

00:01:46:16 - 00:01:47:05

NELLY KORDA:

What is that?

00:01:47:05 - 00:01:48:07

JESSICA KORDA:

Is this a sick joke?

00:01:48:19 - 00:02:01:18

NELLY KORDA:

What now? Instead of activate glutes, now you're going to feel the burn in the quads. Okay, good. We'll fade back into the fairway. Nice.

00:02:02:16 - 00:02:09:16

JESSICA KORDA:

We've got impressive. Incredible. I've never seen anything like it. You're amazing. Which one do you want to be?

00:02:11:01 - 00:02:24:17

NELLY KORDA:

I'm going to pick my 7 wood. I'm really scared, but. Oh, my god, it's my seven. Seriously, you 39.

00:02:24:17 - 00:02:31:01

JESSICA KORDA:

So you're just in front of the green? No one panic. There is no 9 iron. Okay, love this. Let's go. Highways.

00:02:31:06 - 00:02:34:16

NELLY KORDA:

Oh. Oh, oh. I'm serious.

00:02:36:04 - 00:02:36:23

JESSICA KORDA:

My club.

00:02:37:00 - 00:02:38:20

NELLY KORDA:

To what degree?

00:02:38:20 - 00:02:41:23

JESSICA KORDA:

The 58.

00:02:43:13 - 00:02:53:09

NELLY KORDA:

Oh, cut. Yes, of course. It's five iron and I know it.

00:02:53:09 - 00:02:58:01

JESSICA KORDA:

Actually, this can work out in your favor because it's a bump and run. So, again.

00:02:59:11 - 00:03:00:10

NELLY KORDA:

Oh, my. Oh.

00:03:00:20 - 00:03:01:22

JESSICA KORDA:

Not hard enough.

00:03:01:22 - 00:03:02:06

NELLY KORDA:

Yeah.

00:03:02:07 - 00:03:04:01

JESSICA KORDA:

That's nice. Playing field, even?

00:03:04:21 - 00:03:07:16

NELLY KORDA:

Yeah. Well, since I got cheated on that one.

00:03:07:16 - 00:03:10:12

JESSICA KORDA:

The funny thing is you think you got cheated out of that? And it's actually really funny.

00:03:10:12 - 00:03:13:09

NELLY KORDA:

I just hit a 4 iron through really thick grass.

00:03:13:09 - 00:03:20:18

JESSICA KORDA:

Oh, that 4 iron is still the twice the like the, I just hit the last two shots and then one from 138 yards.

00:03:21:06 - 00:03:22:10

NELLY KORDA:

I'm going to go with a 9.

00:03:23:01 - 00:03:24:03

JESSICA KORDA:

Even playing field.

00:03:25:06 - 00:03:32:09

NELLY KORDA:

Ooh a 54.

00:03:32:09 - 00:03:34:05

JESSICA KORDA:

Whatever. I'm leaving.

00:03:35:05 - 00:03:38:15

NELLY KORDA:

Yeah. Yeah. Just as for birdie. So what are you going to do?

00:03:38:15 - 00:03:54:21

JESSICA KORDA:

I'm a little stressed because there's two 8 irons, and I don't remember where I put the other one. Okay. Thank God I feel something. Oh, nice. This is fun.

00:03:55:05 - 00:04:10:00

NELLY KORDA:

Oh, sorry. I just. Yeah, I really want to see mine too, now. Yep. Same as mine. Shorter than yours. It's nice.

00:04:12:22 - 00:04:16:14

NELLY KORDA:

Oh, my gosh. Go. Oh, that was good. The line. Oh.

00:04:16:23 - 00:04:29:20

JESSICA KORDA:

I beforehand just, like, step into it, you know? I got a line. Love, love. That love. Yeah. Man. Oh, man.

00:04:30:02 - 00:04:31:11

NELLY KORDA:

Congratulations. Oh.

00:04:31:22 - 00:04:36:09

JESSICA KORDA:

Congratulations. Like, I don't want to play this again.

00:04:39:08 - 00:04:55:17

MIKE WILBON:

You two are among the best players in the world, yet, obviously, today's challenge was set up purposely as a barrier to sort of keep you from goals that you're accustomed to reaching quickly. What are the barriers that you see today for golfers and particularly this younger generation of golfers?

00:04:55:17 - 00:05:16:03

JESSICA KORDA:

The stigma of being serious golfers, like anyone can come out here and play, play nine holes with their girlfriends, bring some wine or music and whatever. I think the seriousness of golf, especially at your local club, is starting to come down. The fun is being brought back, and that's what I would really like to see, especially going forward.

00:05:16:04 - 00:05:26:19

MIKE WILBON:

It sounds like it's necessary, like you think is necessary to get more people in this next generation interested in the game and not see those things, those traditional elements as barriers. Is that fair to say?

00:05:26:19 - 00:05:35:05

NELLY KORDA:

Looking at the future of golf, I think it would need a good blend. I would never want to lose how traditional golf is.

00:05:35:07 - 00:05:46:11

JESSICA KORDA:

Going and playing after work or taking your family out. That aspect I love. But I also think that a way to grow it and to get more people interested, you kind of have to blend the two.

00:05:46:16 - 00:05:53:21

MIKE WILBON:

What are you seeing in terms of participation? Hopefully an increase, hopefully in terms of young women and how they're coming to golf?

00:05:54:09 - 00:06:09:16

NELLY KORDA:

Girls' golf is one of the fastest growing sports and you definitely see it. I mean, even at my club, I see a lot more women like coming together and having their games. You know, usually you have that men's games and now the women's games too golf courses and I really enjoy seeing that.

00:06:09:21 - 00:06:26:04

MIKE WILBON:

Challenges are part of sport and part of life. And I'm just wondering sort of what you had to support you to get around those challenges, around those hurdles. Who are the people in your life that help you navigate, negotiate that from the beginning?

00:06:26:07 - 00:06:26:16

NELLY KORDA:

Family.

00:06:26:16 - 00:06:28:05

JESSICA KORDA:

Family. Yeah, for sure.

00:06:28:06 - 00:06:29:07

MIKE WILBON:

Easy answer for you, too.

00:06:29:08 - 00:06:30:12

NELLY KORDA:

Yeah. Yeah.

00:06:30:15 - 00:06:36:18

JESSICA KORDA:

Yeah, always. I mean, we have a great team around us, so. And we consider them our family as well.

00:06:36:18 - 00:06:41:17

NELLY KORDA:

I think a role model or someone to lean on is super important.

00:06:41:17 - 00:06:42:10

JESSICA KORDA:

Friendships.

00:06:42:10 - 00:06:48:13

NELLY KORDA:

Friendships? Yeah. As Jess said, you know, our support system is way beyond just blood.

00:06:48:19 - 00:06:57:23

MIKE WILBON:

Jessica, Nelly, thank you for putting up the short clubs, platform shoes and all the things that were presented in the challenge to throw you off your considerable games. We hope you had a good time.

00:06:58:06 - 00:06:58:19

NELLY KORDA:

We did.

00:06:58:21 - 00:07:01:02

JESSICA KORDA:

Yeah. Thanks for having us. It was a lot of fun.

00:07:01:10 - 00:07:03:23

MIKE WILBON:

Good luck going forward. Thank you so much.

00:07:03:23 - 00:07:05:17

JESSICA KORDA:

Thank you.



"Grant Thornton" refers to the brand under which the Grant Thornton member firms provide assurance, tax and advisory services to their clients and/or refers to one or more member firms, as the context requires. Grant Thornton International Ltd (GTIL) and the member firms are not a worldwide partnership. GTIL and each member firm is a separate legal entity. Services are delivered by the member firms. GTIL does not provide services to clients. GTIL and its member firms are not agents of, and do not obligate, one another and are not liable for one another's acts or omissions.

©2022 Grant Thornton LLP | All rights reserved | U.S. member firm of Grant Thornton International Ltd.

GT.COM