

Reimagining the future of golf

Transcript

00:00:00:05 - 00:00:10:14

MIKE WILBON:

What's up, everybody? The future of golf has arrived. And Grant Thornton's teamed up with the best to imagine an even brighter future.

00:00:10:23 - 00:00:13:27

JESSICA KORDA:

That's what we're trying to do is grow the next generation and inspire them.

00:00:14:00 - 00:00:16:17

DANIELLE KANG:

You have to decide when you want to play and nothing should stop you.

00:00:16:17 - 00:00:19:24

MEL REID:

Making it more inclusive for everybody from all walks of life and all backgrounds.

00:00:20:02 - 00:00:32:12

MIKE WILBON:

To keep driving the game forward, amplifying diverse voices to grow the game for everybody everywhere, by seeing more new golfers on the course and using our platform for change.

00:00:32:19 - 00:00:42:16

MARCUS WILLIAMS:

Golf found me. I didn't find golf. I didn't go out, you know, saying I wanted to play golf. I'm using it to build a conversation for us to get more people to reinvent what's possible for them.

00:00:42:26 - 00:00:46:17

CAMERON CHAMP:

Everyone will feel welcomed in golf when we make it more accessible.

00:00:46:17 - 00:00:50:22

RICKIE FOWLER:

I think golf can open the doors a little bit wider to bring more people into golf.

00:00:50:27 - 00:00:53:17

MIKE WILBON:

Seeing new kinds of golfers and hearing their stories.

00:00:54:13 - 00:01:01:20

CHAD NESMITH:

Golf has given me that last missing piece to feel good about who I was. And that's what I was missing before golf.

00:01:02:03 - 00:01:12:11

MIKE WILBON:

We can act together. Because at Grant Thornton we know growing the game and how you do it, turns change into a reality. And we are ready.

00:01:12:18 - 00:01:21:06

DESMOND HOWARD:

We're starting to turn in the right direction. Ten years from now, we will see more diversity. The whole stigma that it's not cool. Like you said, it's cool to play golf.

00:01:21:17 - 00:01:30:13

MIKE WILBON:

So let's imagine a new future for golf together. And make sure it's a game to be loved by all.



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