

Making an impact: THE PLAYERS 2022 Charity of the Day

Transcript

00:00:00:15 - 00:00:14:05

BASMA ALAWEE:

Listening to the stories of others changes us. It brings us together. WeaveTales is proud to be a Purple Paladin and to partner with the Grant Thornton to share even more refugee stories.

00:00:14:22 - 00:00:34:11

JULIE LAMEY:

So Grant Thornton started the Purple Paladin program. WeaveTales is actually the eleventh non-for-profit chosen. It takes emerging social entrepreneurs that are focused on causes such as disease, poverty or inequality, and gives them business advice, funding and volunteerism to help them get to the next level.

00:00:34:12 - 00:01:05:10

BASMA ALAWEE:

My name is Basma Alawee and I am a former refugee from Baghdad, Iraq. WeaveTales since the beginning, we're able to provide trainings and tools to have more refugees able and confident in sharing their stories. We share the stories to advocate for our needs, for our communities, and the goal is to create a community of welcome.

00:01:05:16 - 00:01:17:29

JULIE LAMEY:

We're super excited to have WeaveTales as our next Purple Paladin. The work that they're doing in Jacksonville to help with the community is fantastic and producing a welcoming community for refugees.

00:01:18:09 - 00:01:39:06

BASMA ALAWEE:

And now with THE PLAYERS, all of these recognitions will really help us exceed with the amount of stories that we are uplifting, but also educate a bigger audience about welcoming and understanding who lives in our neighborhood and how we can work together to make sure that we are all feel belong in this space.

00:01:39:07 - 00:01:48:16

JULIE LAMEY:

We selected WeaveTales as our Charity of the Day for THE PLAYERS Championship, and I think it's amazing that we can use that platform to help WeaveTales.

00:01:48:22 - 00:01:56:04

BASMA ALAWEE:

By sharing stories, we create more inclusive communities for all of us.