

# Grant Thornton's AI Margin Optimization

## Transcript

**00:00**

**VOICEOVER (FEMALE):**

When margins move, you don't have time to wait for analysis.

**00:04**

**VOICEOVER (FEMALE):**

Grant Thornton AI Margin Optimization for Manufacturing turns margin management from analysis to action—helping you see what's changing, understand why and optimize in real time.

**00:17**

**VOICEOVER (FEMALE):**

AI Margin Optimization unifies operational, financial and market data into a single source of truth, so that margin issues surface as they happen.

**00:27**

**VOICEOVER (FEMALE):**

Instead of waiting for reports, the platform continuously analyzes your data, flags what matters most, and guides you to the actions that protect profitability.

**00:37**

**VOICEOVER (FEMALE):**

AI helps you move beyond diagnosis, generating recovery recommendations based on real operating conditions.

**00:45**

**VOICEOVER (FEMALE):**

Each recommendation explains the impact, the tradeoffs, and the expected margin recovery—so leaders can compare options, not just consume insights.

**00:55**

**VOICEOVER (FEMALE):**

Build resilience through continued improvements. Make pricing, cost and process decisions at the speed of demands. This is Margin Optimization—designed for modern manufacturing.