



# Seamless privacy: Exploring the world of OneTrust integrations

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May 2024

onetrust



# Common Integrations Overview

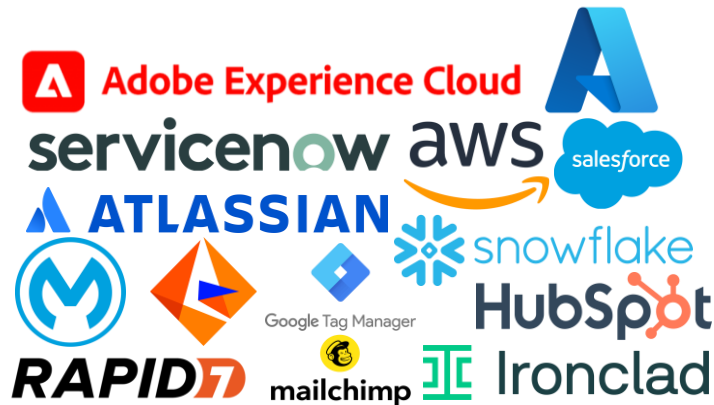
By seamlessly integrating OneTrust across diverse tech landscapes and leveraging our extensive experience, several platforms have emerged as pivotal tools for addressing various use cases across OneTrust modules.

## onetrust

- ✓ Privacy Rights Automation (PRA)
- ✓ Enterprise Policy
- ✓ Consent and Preference Management (CPM)
- ✓ Data Discovery and Governance
- ✓ Data Mapping Automation
- ✓ Incident Response
- ✓ Cookie Consent
- ✓ Third-party Risk Management

**OneTrust  
Use Cases  
and Modules**

**Technology  
Integrations**



- ✓ **Snowflake:** PRA, Enterprise Policy, CPM, Data Discovery
- ✓ **AWS:** CPM
- ✓ **ServiceNow:** PRA, Data Mapping Automation, Incident Response, Compliance Remediation
- ✓ **Adobe CDP:** PRA, Cookie Consent, CPM, Data Discovery and Governance
- ✓ **Ironclad:** TPRM
- ✓ **MuleSoft:** Mediation layer and communication services
- ✓ **GTM:** Cookie Consent

# Common Privacy Obligations

Grant Thornton continues to observe common privacy obligations that arise alongside ongoing OneTrust implementations, causing clients to ask for related integrations within the OneTrust modules to their current technology stack.

## Cookie Consent

- **Adobe Launch** and **Google Tag Manager** integrations help support cookie compliance through managing real-time cookie consent data ensuring that cookies are processed according to user preferences.



Adobe Launch



Google Tag Manager

## Consent and Preference Management

- **Adobe Experience Cloud**, **Salesforce**, and **ServiceNow** integrations help support CPM by managing consumer preferences efficiently, ensuring compliance for communication opt-in and opt-out preferences, as well as personal data.



Adobe Experience Cloud

servicenow



salesforce

## Data Discovery

- **Snowflake**, **Collibra**, and **Atlassian** integrations help support data discovery by enhancing data discovery processes and governance frameworks. These integrations help in maintaining a clear mapping and inventory of personal data, which allow transparency and accountability.

ATLASSIAN



snowflake



Collibra

## GRC & TPRM

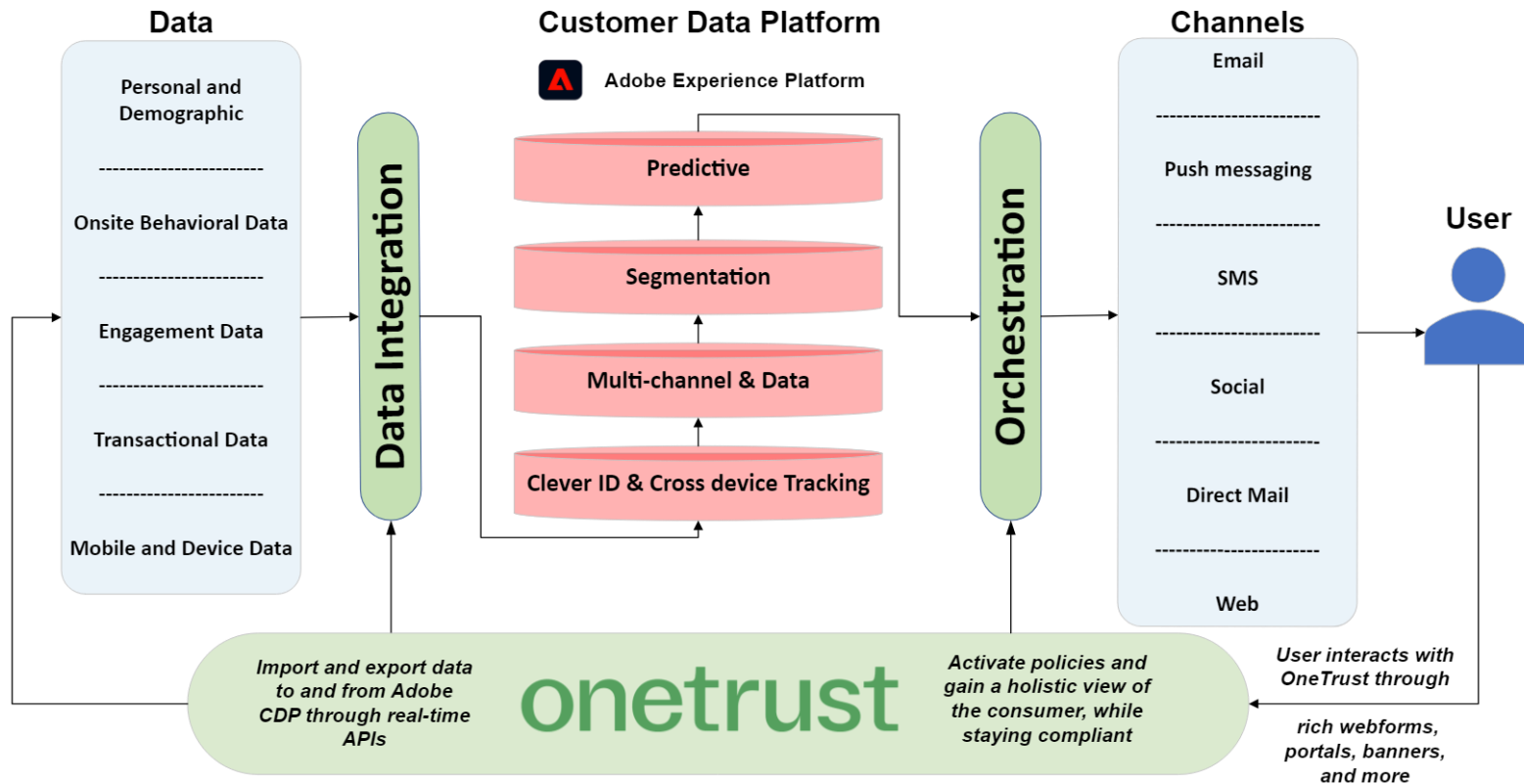
- **ServiceNow** and **Ironclad** integrations facilitate governance, risk and compliance processes, while also integrating third-party risk management and contract lifecycle management to ensure all company systems are following appropriate regulations.

servicenow



Ironclad

# OneTrust + Adobe CDP Detailed Architecture



Adobe Experience Cloud

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# Privacy and data protection services

Grant Thornton's business includes audit, tax, and advisory services. We offer many advisory solution families, including privacy and data protection within our Risk Advisory offerings. Grant Thornton's privacy and data protection team provides three core service offerings:

## Who you are hearing from today



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## Risk Advisory

Privacy & Data Protection

Advisory Services

CFO Advisory

Growth Advisory

Technology modernization

Transaction advisory

### Privacy Consulting

#### Our service offerings:

- ✓ Data discovery, inventorying
- ✓ Assessments – readiness, compliance, maturity
- ✓ Governance and program design / implementation
- ✓ Rationalized controls and compliance frameworks
- ✓ Implementation strategy and roadmap design

**Delivery Model:** traditional consulting and mostly deliverable-based

### Privacy Tech Integration

#### Our service offerings:

- ✓ Data mapping / discovery
- ✓ Assessment automation
- ✓ Consent and preference management
- ✓ Individual rights automation
- ✓ Cookie compliance
- ✓ Dashboard / reporting
- ✓ Integration support

**Delivery Model:** implementation of privacy technology solutions

### Privacy Managed Services

#### Our service offerings:

- ✓ Privacy tool and platform administration
- ✓ Metrics program design and dashboards / reporting
- ✓ Inventory and assessment support / enhancement
- ✓ Training and resource development
- ✓ Benchmarking assessments

**Delivery Model:** outcome-driven, and based on defined SLAs

# Thank you!

# Q & A