

Shift Your Tech Strategy: A Roadmap to Growth

Teaser Video Transcript

The Value of Data

When we think about the value of data, data is where we're seeing the most, the most amount of dollars being spent today, whether that be accessing the data by building data warehouses, data lakes, building middleware to be able to connect systems together. All in all, thriving towards enterprise vision and the ability to implement AI solutions and ML solutions, that's machine learning solutions and with the real focus on agentic AI and being able to really automate as much as possible. So when you start at the bottom and you start with the, you know, big ERP systems or big systems that you move into data. And then you talk about consistency of data, and you talk about the ability for data to transpose through multiple systems and ultimately get to 1 common layer where you can get access to it to be able to really do something with it, where you turn data into information.

And it's not just bits and bytes. It's not just, you know, pieces and chunks of data, you know, product history for one particular product or you know, just one dimension. When you really step it up a level. What we're seeing as a result of the survey is really around the ability to get access to all that data and be able to get access to what really is relevant to our end users, especially the people on the webcast today. Really around what do I do with that data once that I have it right? How can I really influence the business and how can I really effectuate the business and make better decisions?

And all of that does come back to, to the organization and, and its data strategy, right? To be able to actually implement any of these tools that we hear a lot about right now. I don't think we can go a day without hearing the word or the term AI forty three times to be able to do that, whether it be, you know, within an enterprise organization that's a Fortune 500 or in, you know, a small private company. It all comes down to the data and the cleanliness of the data and access to the data to actually be able to implement these things. And, you know, there's been a lot of questions around the reality of and the real business benefit of AI, you know, just natural language AI as well as agentic AI.

And there's been a lot of questions around is it real? What can I do with it? There's a lot of marketing around it. We're seeing actual use cases and we'll get into a couple of them later on. As far as what real use cases look like, AI is real, it's here, and it's just going to continue to grow and grow.