

Sustainable business strategy

Our roadmap to ROI



It's easy to make a case for adopting a sustainable business strategy.

The global population is **set to double** by 2050.

Natural resources are **limited**.

Consumers favor **socially and environmentally conscious** companies.

When done strategically, **sustainability is profitable**.

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We asked food and beverage execs what they thought about sustainability.



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Profitability and leadership support are the pillars of success.



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Here's a plan to get started.

- Get leadership buy-in
- Do your due diligence
 - Green taxes and incentives
 - NGO partnerships
 - Suppliers
- Create a metrics baseline
- Pick the low-hanging, financially viable fruit



“Education of stakeholders is job one, and the first hurdle for companies moving toward sustainable business practices.”

—Dexter Manning, Food and Beverage practice leader

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Starting small can help you prove that sustainability works.

- Incentivize your employees to volunteer for community work.
- Support local charities.
- Look for local partnerships to reuse or recycle your waste (i.e., composting).
- Opt for renewable energy providers.



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Key questions to find out if your company is ready:

1

Do people at my company understand the economic and social benefits of sustainability?

2

Is management prepared to appoint a sustainability officer or reassign internal resources?

3

Do we have alignment across the business, including about resource allocation and investment?

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Get the full story

We've put together numbers, best practices and real-world tips on how to get started on the path to responsible corporate citizenship.

Get more content at
[grantthornton.com/sustainability](https://www.grantthornton.com/sustainability)



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